



District Ventures Capital invests in dairy free ice cream producer NadaMoo!

Calgary, Alta – February 26, 2018 – Dairy-free ice cream maker NadaMoo! has received an investment from Arlene Dickinson’s VC fund, District Ventures Capital.

NadaMoo’s coconut milk based ice cream has taken the dairy-free market by storm by combining creamy and delicious flavours with Vegan and Fair Trade ingredients. Nadamoo! is USDA Organic Certified, and offers 15 flavours, ranging from trusted Chocolate to the adventurous Birthday Cake Cookie Dough.

“Health conscious consumers that want tasty food are driving a new food economy, and NadaMoo! has positioned itself as a leader in this new market. I am looking forward to being part of their team as they continue to reach more consumers across the United States” said Dickinson.

The investment from District Ventures Capital will help accelerate NadaMoo’s expansion into the over \$160M non-dairy ice cream market. With their unique branding and fun social media presence, they are in an ideal position to become market-leaders.

“When NadaMoo! started, we had no idea how successful it would become. We started making our ice cream for family and friends and realized what a great product we had. We began to share it even more with larger groups of people within our local community, and our goal quickly became to share the fun we were having making and eating the product with people all over the country,” said Daniel Nicholson.

District Ventures Capital is part of an ecosystem of support that delivers capital, mentorship and marketing to innovative CPG companies. Founded in 2015 by Arlene Dickinson, District Ventures Accelerator, District Ventures Capital, and Venture Communications operate with the sole purpose to turning successful companies – like NadaMoo! – into globally respected brands.

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